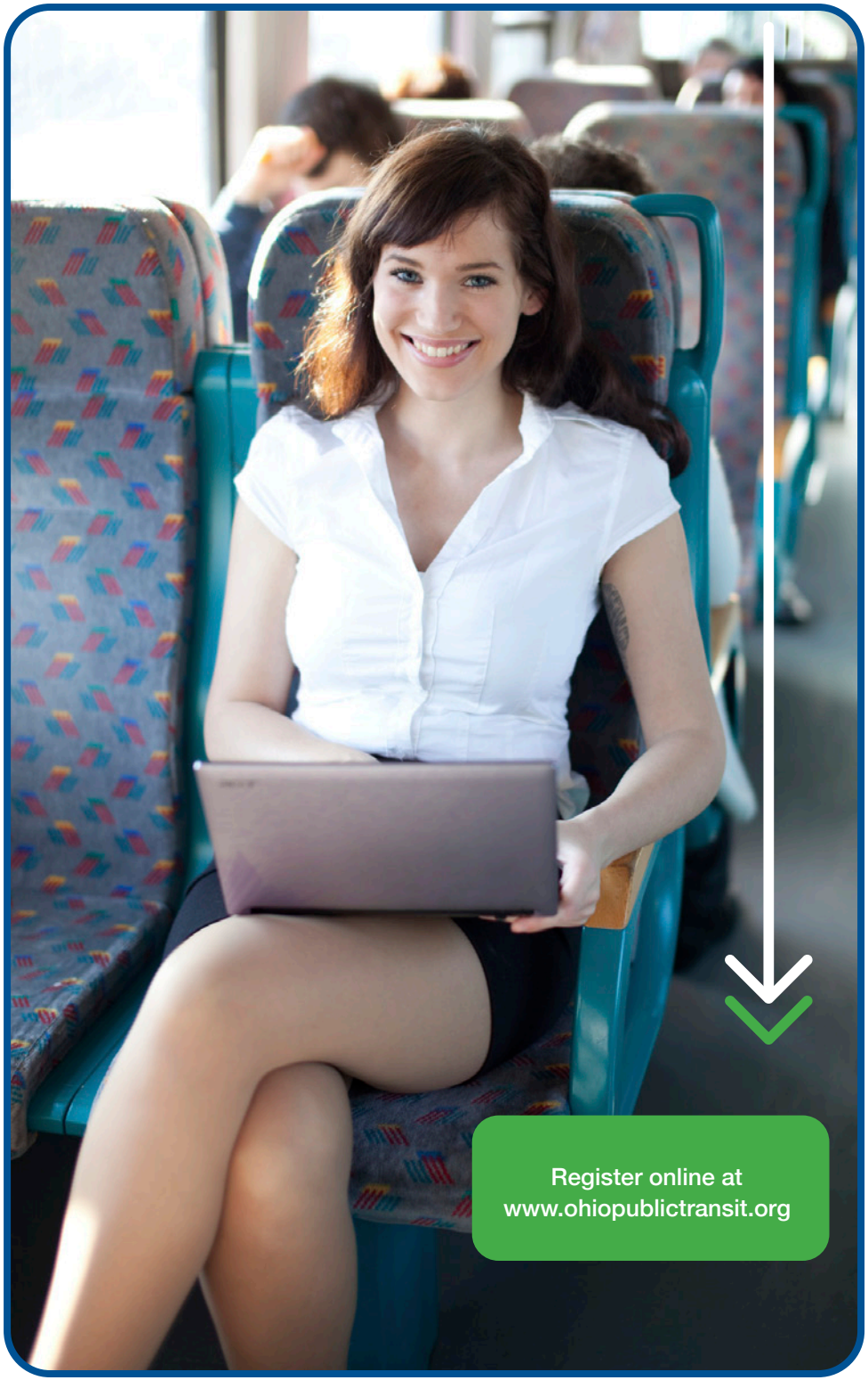

Register online at
www.ohiopublictransit.org



2016

Ohio Public Transit Association
ANNUAL CONFERENCE
and ODOT Transit Programs
ANNUAL MEETING

Greater Columbus Convention Center

APRIL 19–21, 2016

Ohio Department of Transportation

COTA
Central Ohio Transit Authority

opta
Ohio Public Transit Association

TENTATIVE AGENDA:

TUESDAY, APRIL 19, 2016 – OPTA LEGISLATIVE DAY

8:00 am — **OPTA Registration**

9:00 am – 10:30 am — **General Session Message Training**

Presenters: Dr. Bill Burges, President, Burges & Burges Strategists

Vanessa Tey Iosue, Ex. Vice President, Burges & Burges Strategists

Jill Billman Royer, Vice President, Burges & Burges Strategists

Rick Ayish, OPTA Government Affairs, The Success Group

Agenda Highlights:

1. How to talk to your legislature
2. Key talking points.
3. Your transit message packets

Special Message: **Dr. Valarie J. McCall, Member Board of Trustees**

Greater Cleveland RTA & Chair, APTA

10:45 am — **Transportation to Ohio Statehouse**

11:00 am — **OSU/SARTA Fuel Cell Press Conference**

Location: Ohio Statehouse

11:30 am - 3:30 pm — Box Lunches and Meeting/Networking Location

The Athletic Club of Columbus (adjacent to Ohio Statehouse)

136 East Broad Street

Ride the COTA CBus back to the Columbus Convention Center and your hotel.

3:00 pm – 5:00 pm — **Vehicle/Heavy Equipment Set-Up** **ONLY PRE-SCHEDULED**

Greater Columbus Convention Center

Exhibit Hall C

Evening — **Dinner On Own**

Discover Columbus restaurants in the Short North!

Information available at the OPTA Registration Desk

WEDNESDAY, APRIL 20, 2016

6:00 am - 10:20 am — **Vendor Set-Up**

7:30 am — **OPTA Continental Breakfast**

8:00 am – 9:00 am — **OPTA Committee Meetings/Presentations**

IT Peers Group

Human Resources

Maintenance

Marketing

Mobility Management

Operations

Paratransit

Security

Security Training - Refresher & New Hire

Presenter: Alvin Wyatt, Operations Training Manager, SORTA/Metro

This session will give updated information on what security personnel need to know to be their best.

9:00 am – 10:30 am **Morning Concurrent Sessions**

9:00 am – 10:30 am **ADA Updates for Public Transit**

Presenters: Mark Landes, Esq., Partner, Isaac Wiles Burkholder & Teetor, LLC

Brandon L. Abshier, Esq., Attorney, Isaac Wiles Burkholder & Teetor, LLC

This informative session will outline the recent U.S. DOT revision rules under the American with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973, as amended, which went into effect July of 2015. This revision specifically requires transportation entities make reasonable modifications/accommodations to policies, practices, and procedures to avoid discrimination and ensure that their programs are accessible to individuals with disabilities. They will review legal rights and discuss safety, dignity, privacy issues, accessibility, accommodations and transit employee safety.

9:00 am – 10:30 am **State Auditor's Office**

A representative from the State Auditor's office will be on-hand to discuss updates and new regulations on the state audit as well as common findings.

9:00 am – 10:30 am **Enticing New Ridership Through The Use of Technology**

Presenter: Santosh Mishra, Senior Transportation Professional, IBI Group

This presentation highlights key aspects of SARTA technology deployment that include dual-use of transit vehicles to serve both fixed and paratransit services, innovative marketing campaign prior to real-time information launch, and sure of a range of customer information dissemination media to connect with customers.

9:00 am – 10:30 am **Clean Fuels Ohio**

Speaker: Sam Spofforth, Executive Director

Learn how your agency can enroll in the Ohio Green Fleets Program and how Clean Fuels Ohio can be of assistance. In addition, learn about the DERG grant program.

9:00 am – 10:30 am **Predictive Maintenance**

Presenter: Ronald Glenn Humphrey, CodeRed Business Solutions

CodeRed will discuss the benefits that can be achieved through the implementation of Reliability Centered Maintenance program for transit vehicles. The presentation will include a summary of the problems and difficulties confronted and overcome at St. Louis Metro as well as Greater Cleveland RTA. GCRTA has just started their RCM journey, initial creation and implementation issues will be discussed and a comparison of the systems in order to illustrate the flexibility of RCM practices will be presented.

9:00 am – 11:00 am **Drug & Alcohol Reasonable Suspicion Refresher Course**

Presenter: Robbie Sarles, RLS & Associates

This presentation details the supervisor's requirements to make reasonable suspicion referrals as mandated under the FTA's Drug and Alcohol testing program for public transit operators.

10:30 am – 3:15 pm **VENDOR TRADE SHOW VEHICLE EXPO**
Exhibit Hall C

The vendor trade show is your one stop opportunity to capture products and ideas for Public Transit.

12:00 pm - 1:45 pm **TRADE SHOW LUNCHEON**

Special Message From the OPTA President:

Jim Gee, General Manager, Toledo Area RTA

Key Note Speaker: Dr. Allen Condeluci

Topic: Social Capital: The Power and Potency of Relationships

This presentation will take a close look at the impact that social capital can have on society and especially transportation.

2:00 pm – 3:00 pm **Afternoon Concurrent Sessions**

2:00 pm – 3:00 pm **Route Planning – How to get a good ROI**

Presenter: Tim Rosenberger, Senior Consultant, WSP Parsons, Brinckerhoff

Public transit measures its success in many ways, such as improved mobility, increased access to jobs, and environmental benefits. However, increased ridership and improved return on investment (ROI) of the public funds expended on transit operations, are among the most indisputable measures of success for a transit agency. Through application of best practices in route and system design, it is possible to increase system ridership and revenue without additional funding.

2:00 pm – 3:00 pm **Dealing with Medicaid**

Presenter: Ken Albert M.Ed., President, Medicaid Consulting Group

This informative session will explain how to work through the Medicaid system and financial pitfalls.

2:00 pm – 3:00 pm **Mobility Management**

Presenter: Judy L. Shanley, Ph.D., M.B.A., M.S.

Assistant Vice President, Education & Youth Transition

Co-Director, National Center for Mobility Management

Easter Seals

Learn what is going on with mobility management in Ohio and how learn tips from neighboring states

2:00 pm – 3:00 pm **Innovations in Workers Comp**

Presenters: Scott A. Weisend, Comp Management, a Sedgwick Co.
Cassy Taylor, Comp Management, a Sedwick Co.

Join Comp Management for a session of relevant topics in Workers Comp including the top 10 OSHA trends.

Participants will earn 1 hour of Credit for yearly Safety Training as required by the Ohio BWC.

2:00 pm – 3:00 pm **PR - How to communicate/planning with levies**

Presenters: Dr. Bill Burges, President, Burges & Burges Strategists
Vanessa Tey losue, Ex. Vice President, Burges & Burges Strategists

Come learn from the experts on how to communicate about your transit agency and run an effective and successful levy!

2:00 pm – 3:00 pm **Cyber Crimes**

Presenter: David G. Fine, Special Agent, FBI

Cyber threats and how the government is working to mitigate them.

2:00 pm – 3:00 pm **Maintenance – Mechanic Training**

First Presentation: Learning vs Training: how one transit agency is making knowledge more accessible to their people

Presenter:Keith Sheardown from Donsson Innovation Group

Second Presentation: Greater Cleveland RTA New Employee Training Outline for Entry Level Mechanics

Presenter: John Moson, Greater Cleveland RTA

3:15 pm – 4:15 pm **General Session: Crash Avoidance Technology in the world of Automated Transit Systems and the Washington State Active Safety/Collison Project**

Presenters: Jerry Spears, Deputy Director, Washington State Transit Insurance Pool (WSTIP)

Michael Scrudato, SVP, Strategic Innovation Leader,

Munich Reinsurance America, Inc.

Ben Englander, Rosco Vision Systems

The Washington State Transit Insurance Pool (WSTIP) has received an IDEA grant from the Transportation Research Board to run a pilot program of a first generation collision avoidance system developed byMobileye/Rosco. WSTIP will provide an overview of this pilot in conjunction with their business partners from Munich RE and Mobileye/Rosco. They will also share and lead a discussion surrounding the status of automated safety technology for Public Transit through various research programs across the United States.

3:15 pm – 6:00 pm **Trade Show Ends/Vendor Tear Down**

4:30 pm – 5:30 pm **Networking Social**

Casual get together to visit with your transit peers.

DINNER ON OWN

THURSDAY, APRIL 21, 2016

7:30 am – 9:00 am **OPTA Board Meeting & Election of Officers**

7:30 am **Good Morning Buffet Breakfast**

9:30 am – 10:00 am **General Session – ODOT & FTA Updates**

Presenters: Chuck Dyer, Administrator, ODOT Office of Transit
FTA Region V

Time will be available for questions and answers.

10:00 am – 3:30 pm **ODOT Transit Programs Annual Meeting**

10:00 am – 12:00 pm **Small Urban Round Table**

12:00 pm – 12:45 pm **Lunch Break**

SAFE JOURNEY HOME



Thank you for attending!

Ohio Department of Transportation | COTA Central Ohio Transit Authority | opta Ohio Public Transit Association